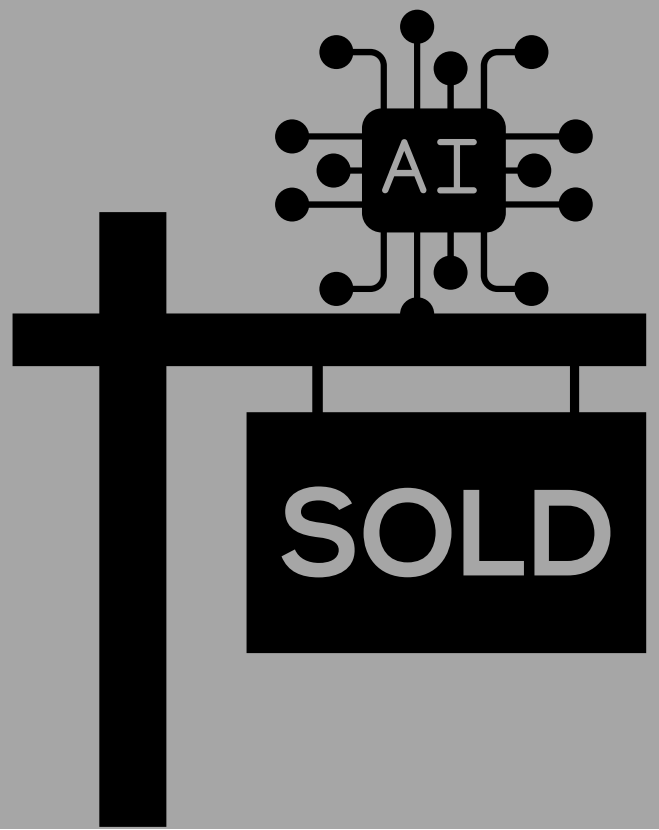


# RealtorHubAI

## AI Content Creation at Scale for Realtors



A STEP-BY-STEP GUIDE

How real estate agents can create valuable content at scale using Artificial Intelligence



# Who's Behind

# Realtor HubAI

HELLO THERE! I'M ANDREW.

I'm an entrepreneur, real estate investor, and podcaster. My real estate investing journey started when I was 30 years old, and as I began working with more realtors, I found that I usually gravitated towards agents that had a strong online/social media presence. I wanted to work with the ones who were active on social media showcasing their wins, sharing valuable market insights, etc. I've realized that the world has shifted to a more 'build your brand online' way of creating a name for yourself. This is especially true for real estate agents. There is a direct correlation between generating more business and how active you are on social media. Inspired by this insight, I recognized the demand for content at scale, but in a way that doesn't add hours to an already very busy schedule. Enter RealtorHubAI. An Artificial Intelligence content creation tool that can revolutionize and streamline content production for realtors. I truly believe that this disruptive technology will allow real estate professionals to create content at scale, fundamentally reshaping the way they expand their businesses.

**ANDREW BILAK**

[LET'S CHAT](#)

[REALTYAITEAM@GMAIL.COM](mailto:REALTYAITEAM@GMAIL.COM)

[FREE TRIAL](#)

# What is RealtorHubAI

- RealtorHubAI offers an innovative solution for real estate agents struggling with content creation.
- This is an alternative to traditional content-creation methods that are time-consuming and labor-intensive.
- RealtorHubAI utilizes open-source Artificial Intelligence (AI) platforms to generate high-quality, personalized content in minutes.
- The AI streamlines the content creation process, freeing up time for client service and business growth.
- RealtorHubAI understands the pain points of content creation, including the need for captivating, trend-aligned content.
- AI technology covers every angle of the content generation needs for realtors. From property descriptions to tailored blog posts, listing descriptions, community spotlights, hashtags, engaging Twitter threads, Instagram Reel scripts, 10-step email follow-up sequences, and much MORE.
- RealtorHubAI's prompts continuously create and adapt to ensure fresh, engaging, and relevant content.
- Embracing RealtorHubAI provides a competitive edge, saving time and resources while delivering exceptional content.

*RealtorHubAI  
can create a  
month's worth  
of content for a  
real estate  
agent in...*

**1 hour**

# Key Benefits of RealtorHubAI

- **Time-Saving Efficiency:** Eliminate the hours spent on manual content creation by leveraging our AI prompts. RealtorHubAI generates high-quality, personalized content in minutes, allowing you to focus on core business activities.
- **Increased Lead Generation:** Engaging content is key to attracting potential clients. With RealtorHubAI, you can effortlessly produce compelling content that captivates your audience and generate more leads.
- **Enhanced Client Satisfaction:** Delivering relevant and engaging content to your clients is essential for building trust and satisfaction. RealtorHubAI's AI-driven approach ensures that your content remains fresh, tailored, and resonates with your target audience.
- **Revenue Growth:** By streamlining content creation with RealtorHubAI, you can maximize your efficiency and productivity. Spend less time on content generation and more time nurturing client relationships, closing deals, and increasing your revenue.
- **Stay Ahead of the Competition:** Embrace the power of AI to gain a competitive edge in the real estate market. RealtorHubAI enables you to consistently produce high-quality content that stands out from the crowd, positioning you as a leader in your industry.

# HOW LONG WOULD IT TAKE YOU TO CREATE A MONTH'S WORTH OF CONTENT?

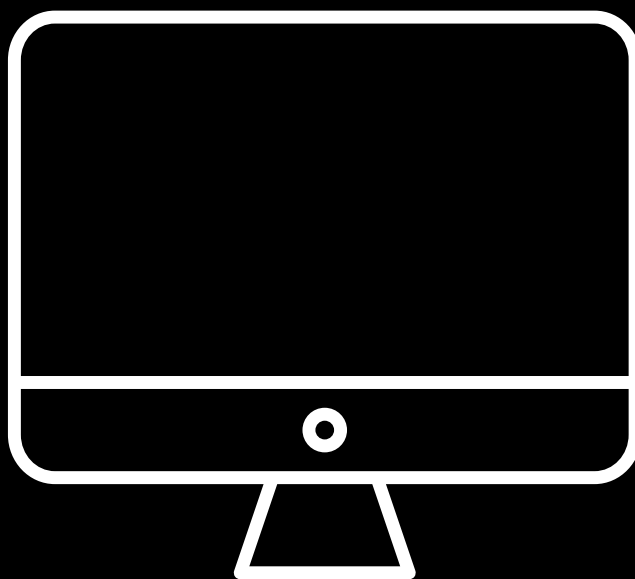
The time it takes to manually create a month's worth of social media content versus using AI can be time-consuming and labor-intensive, taking you away from focusing on what's really important in your business. Here's a rough comparison:

## **Manually creating a month's worth of social media content:**

- It may take several hours or even days just to brainstorm ideas, research, and gather relevant information.
- Crafting engaging captions, selecting and editing visuals, and ensuring a cohesive theme requires additional time and effort.
- Scheduling and organizing the content across multiple platforms can be time-consuming.

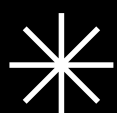
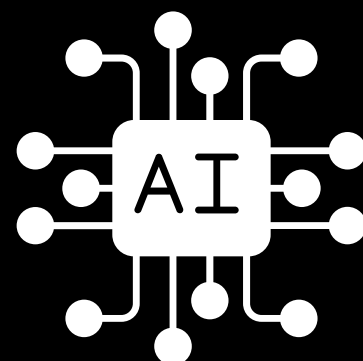
## **Using AI to create a month's worth of social media content:**

- With AI-powered tools like RealtorHubAI, the process is significantly accelerated. It typically takes minutes to generate high-quality content once prompted.
- The AI algorithms can automatically curate Instagram video ideas, email marketing sequences, captivating LinkedIn posts, property descriptions, blog post ideas, social media updates, and more.
- The content can be customized, allowing you to add personal touches, showcase specific listings and fine-tune it according to your preferences.
- The scheduling and organization of the generated content can still be done manually, but it is much faster and less time-intensive compared to creating content from scratch.



REALTORHUBAI

# How it works



# Step 1: Choose a package that suits your content needs

- Select from a range of packages tailored to your preferences and requirements.
- Options include a basic content creation package that provides a "done-with-you" option, or a brand-templated "done-for-you" system. More on this in the 'pricing' section

## Client Intake Form <> RealtorHubAI

Your AI Content Generation Tool

Please describe where your Real Estate business is located and which areas you serve (be as descriptive as you can as content will be created around this)

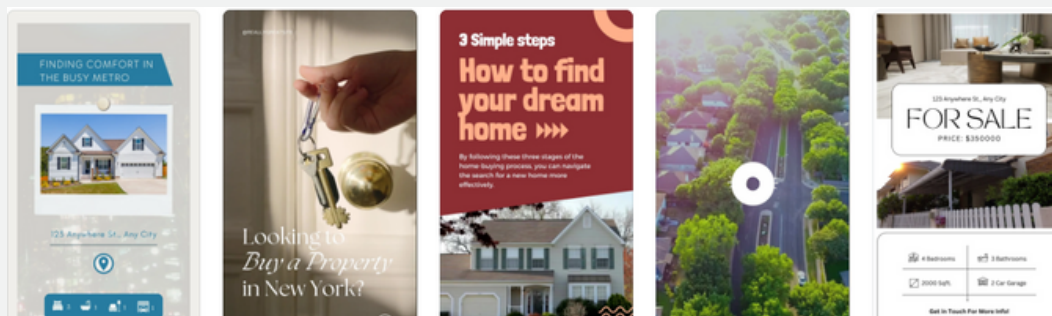
Long answer text

Please include the address (include state/province and zip/postal) and link(s) to your listing if already active that you would like content created about - keep in mind the package you selected and how many listings we can create content for you per month

Long answer text

# Step 2: Content for your business across your desired marketing platforms

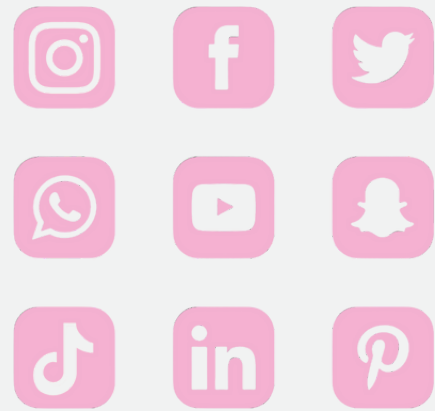
- Receive tailored content for each of your listings, showcasing key features and capturing the essence of the property.
- Additionally, benefit from standalone content such as market reports, guides, short-term rental guides, community spotlights, and many more options
- This diverse content keeps you consistently relevant and positioned ahead of your competition. Not to mention it's produced at scale for you, leaving you time to focus on growing your business not spending hours creating content.





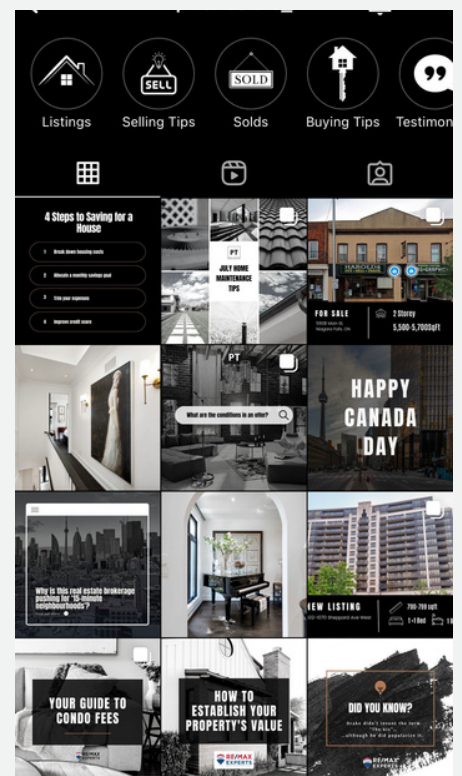
# Step 3: Content for All Major Social Media Platforms and Your Website

- Enjoy content creation for all major social media platforms, including Facebook, Instagram, Twitter, LinkedIn, and more.
- Examples of unique social media content pieces include transcribing a podcast into multiple content pieces, generating 60 new hashtags in minutes, and more.
- We ensure your social media content is engaging, diverse, and tailored to capture your audience's attention.



# Step 4: Succinct Branding

- Depending on your chosen content package, our done-for-you RealtorHubAI option not only includes providing you monthly content on your own branded templates, but we can also create branded templates for your business and handle all the social media posting as well!
- By focusing on concise and impactful messaging, content plays a pivotal role in shaping a brand's perception and distinguishing it from competitors.
- By utilizing RealtorHubAI, we'll help you create well-crafted content that will establish a consistent brand voice and tone across different marketing channels, ensuring a cohesive brand image.

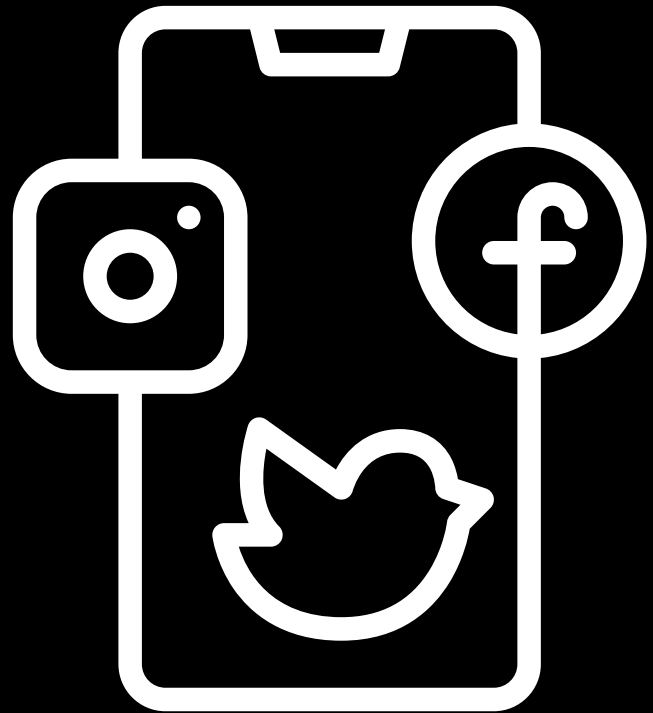


# Step 5: Impressively Fast Turnaround Time

- Experience the efficiency of RealtorHubAI with a turnaround time of just **1-business day** for a month's worth of content
- We can create unlimited content for your business, enabling you to consistently post content, stay consistent and engage your audience without delays.

# Step 6: Affordable Pricing and Customized Approach

- Our content creation packages start at just **\$500** per month, offering a cost-effective solution that can generate 30+ pieces of content for your business.
- The packages extend from the above all the way to a more customized approach, providing a hands-on service where we manage the content creation and posting for you.
- Compare this to the current market state of social media marketing agencies charging \$1500+ per month for posting just 3-4 pieces of content per week, and charging extra for content included in our basic offerings, such as blog posts, pdf guides, email marketing, etc. See the value we offer from day one.



REALTORHUBAI  
**FAQs**



# FAQs

## **1. HOW DOES THE AI-GENERATED CONTENT ENSURE ACCURACY AND RELEVANCE?**

The AI-generated content ensures accuracy and relevance through advanced Artificial Intelligence algorithms that analyze vast amounts of data. It continuously learns and adapts to provide up-to-date and contextually appropriate content.

## **2. CAN I CUSTOMIZE THE CONTENT GENERATED BY THE AI TOOL TO ALIGN WITH MY BRAND VOICE AND STYLE?**

Yes, you can customize the content generated by the AI tool. It can be tailored to align with your brand voice, style, and specific requirements. You can provide guidelines, templates, or make your own edits to ensure it reflects your unique identity. The AI-generated content will be sent to you for review and make any changes you deem fit.

## **3. WHAT TYPES OF CONTENT CAN THE AI TOOL GENERATE? (E.G., PROPERTY DESCRIPTIONS, BLOG POSTS, SOCIAL MEDIA CAPTIONS)**

The AI tool can generate various types of content, including property descriptions, blog posts, social media captions, articles, newsletters, neighborhood profiles, email marketing scripts, hashtags, guides (ie. first time home buyer checklists, short-term rental do's and don'ts, etc), recommendations and more. It is versatile and can cater to your content needs across different platforms.

## **4. HOW MUCH CONTROL DO I HAVE OVER THE GENERATED CONTENT? CAN I REVIEW AND MAKE CHANGES BEFORE IT IS PUBLISHED?**

You have control over all the generated content. We can provide recommendations on the different types of content that it can generate, or you can provide us with specific content you would like generated, OR both. This ensures that you maintain the final say and can ensure the content meets your standards.

# FAQs

## **5. IS THE AI TOOL CAPABLE OF UNDERSTANDING AND INCORPORATING LOCAL MARKET TRENDS AND PREFERENCES?**

Yes, the AI tool is capable of understanding and incorporating local market trends and preferences. It can analyze data related to your target market, demographics, and area-specific information to generate content that resonates with your audience.

## **6. HOW FREQUENTLY WILL THE AI TOOL PROVIDE CONTENT SUGGESTIONS, AND CAN IT HANDLE A CONSISTENT MONTHLY OUTPUT?**

The frequency of content suggestions depends on your subscription plan. We can provide content suggestions, and once agreed upon, will be created on a monthly basis. We can also accommodate any additional one-off content requests. The AI tool is designed to handle a consistent monthly output, ensuring a steady flow of content for your marketing efforts.

## **7. ARE THERE ANY LIMITATIONS OR POTENTIAL DRAWBACKS TO USING AI-GENERATED CONTENT?**

While AI-generated content offers numerous benefits, there are some limitations to consider. AI tools may lack human creativity or the ability to grasp nuanced or complex topics. It's important to review and modify the content to ensure it aligns with your desired message.

# FAQs

## **8. WHAT MEASURES ARE IN PLACE TO ENSURE THE UNIQUENESS AND ORIGINALITY OF THE CONTENT? FOR EXAMPLE, WHAT IF COMPETING REALTORS IN THE SAME LOCATION USE REALTORHUBAI**

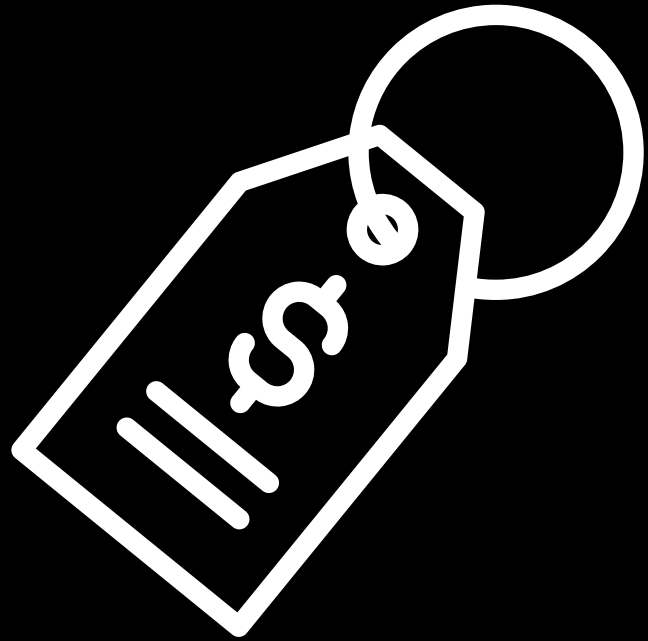
If multiple real estate agents in the same area are using the RealtorHubAI content generation service, it is possible that some similarities in the 'content topics' (ie. market reports, first-time home buyer guide) will overlap, but not the copy itself. Our AI prompts use algorithms to generate content that continually differs, eliminating the risk of plagiarism. However, it's always recommended that you review the content and make any necessary modifications to make it truly unique and tailored to your target audience.

## **9. CAN THE AI TOOL OPTIMIZE CONTENT FOR SEARCH ENGINE VISIBILITY AND ENGAGEMENT?**

Yes, the AI tool can optimize content for search engine visibility and engagement. It can analyze keywords, incorporate SEO best practices, and generate content that is more likely to rank well in search engine results, attracting organic traffic.

## **10. WHAT KIND OF SUPPORT OR ASSISTANCE IS PROVIDED IF I HAVE QUESTIONS OR ISSUES WITH THE AI-GENERATED CONTENT?**

We have a designated customer support channel via email answering general inquiries, addressing common issues, and providing guidance on using the platform effectively. Subsequently, we offer an optional 20-minute call at the end of your first month's subscription to review your content needs in order to provide a more streamlined approach to getting the most out of RealtorHubAI for you.



REALTORHUBAI

# PRICING

♥ 142    💬 37    👤 27



# *Starter Package*

## \$500/m

### WHOM THIS PACKAGE IS BEST SUITED FOR:

- The \$500 Starter Package is best suited for real estate agents with an already active and self-managed social media foundation
- Up to **30 pieces of content** for your listings and general information content
- Designed for agents comfortable handling content management and posting on their own
- Includes content generated by RealtorHubAI that will be delivered in Microsoft Word format for easy customization and the ability for recipients to extrapolate and distribute across their own marketing materials.
- Ideal for agents who prefer to maintain control over their branding and content distribution
- Enables agents to leverage our expertise while retaining autonomy in content execution
- Cost-effective solution for agents who self-post or work with in-house team members responsible for content uploading
- Provides a solid starting point for content creation and saves time on initial ideation and planning
- Allows agents to focus on strategic content distribution and engagement with their audience
- Includes one monthly call to discuss content strategy, direction, etc.
- Any additional content requested above the included amount can be added at an additional fee



# *Done-With-You Package*

## \$700/m

### WHOM THIS PACKAGE IS BEST SUITED FOR:

- \$700 Pricing Package for real estate agents with established branding templates for their content and comfortable posting themselves or having their team post on social media.
- Designed for agents who have specific branded templates for different content types (e.g., 'sold,' 'for sale,' 'market report') or a cohesive brand image
- Up to **30 pieces of content** for listings and general information content
- Includes content generated by RealtorHubAI that will be extrapolated from its raw format and delivered to realtors on their branded templates ready to distribute across their own marketing materials.
- Ideal for agents who prefer to have content curated and 'turnkey' ready to post, but still maintain control over their content distribution schedules
- Allows agents to leverage our AI-generated content and we incorporate it into their existing templates
- Streamlines the content creation process by providing ready-to-post content on branded templates
- Saves agents time and effort in adapting the generated content to their specific branding guidelines
- Ensures consistency and coherence in visual presentation across social media platforms
- Ideal for agents who value convenience and efficiency in content production and posting
- Provides seamless integration of AI-generated content with pre-existing branding strategies
- Includes one monthly call to discuss content strategy, direction, etc.
- Any additional content requested above the included amount can be added at an additional fee

# *Done-For-You Package*

## \$1000+/m

WHOM THIS PACKAGE IS BEST SUITED FOR:

- \$1000+ Pricing Package for real estate agents seeking a comprehensive, white glove service
- Up to **30 pieces of content** for listings and general information content
- Ideal for agents who want a hands-off approach to content management, scheduling, and distribution
- Provides a complete end-to-end solution from content creation to distribution
- Suitable for agents with or without an existing social media presence
- Offers flexibility for agents at any level of social media experience, from seasoned professionals to beginners
- Includes assistance in establishing or enhancing branding templates and assets
- Provides personalized content creation tailored to the agent's preferences and target audience
- Manages the content schedule, posting times, and dates for optimal engagement
- Offers a customizable solution to meet the unique needs and goals of each agent
- Allows agents to focus on their core business while we handle the entire content process.
- Includes one monthly call to discuss content strategy, direction, etc.
- Any additional content requested above the included amount can be added at an additional fee

# RealtorHubAI vs The Competition

## RealtorHubAI

- **Immense Value:** RealtorHubAI revolutionizes the content game for real estate agents, delivering unparalleled value that exceeds industry standards.
- **Extensive Content:** With our three offerings, we provide a whopping 30 pieces of content every single month, empowering agents with an abundance of engaging and captivating materials.
- **Comprehensive Packages:** Our packages, go above and beyond current competitive market offerings by including essential content components like blog posts, Instagram story ideation, email marketing, etc—all at no additional cost.
- **Cost-Efficient:** Compared to other social media marketing companies, RealtorHubAI stands out by offering a premium content solution at a fraction of the price. You get more for less, enabling you to stretch your marketing budget further.
- **Maximum Exposure:** We understand that social media presence is vital, and that's why we ensure your content spans various platforms, captivating your target audience and expanding your reach.
- **Time-Saving and Hassle-Free:** By leveraging our AI-based content generation machine, you can save countless hours and energy, allowing you to focus on what truly matters—building relationships with clients and closing deals.

## Social Media Marketing Companies

- **Limited Content:** Traditional marketing companies typically provide a mere 12-20 pieces of content for basic social media posting at a price point of \$1,000+/m
- **Extra Charges:** These companies often tack on additional fees for services such as blog posts, Instagram story ideation, and email marketing, making it cost-prohibitive for many agents.
- **Missed Opportunities:** By offering limited content options, other companies may hinder your ability to engage your audience fully and stand out in a crowded market.
- **Higher Costs:** When you opt for additional services, expenses can quickly escalate, causing frustration and potentially straining your marketing budget.
- **Fragmented Approach:** Juggling multiple service providers to handle different content aspects can lead to coordination issues, inefficiencies, and a lack of cohesive brand messaging.

*RealtorHubAI's starting price for 30 unique pieces of content per month...*

**\$500**

**VS**

*the current rate social media companies charge realtors for 12-20 pieces of content per month*

**\$1,000+**

# ***Make RealtorHubAI a NO BRAINER***

Step 1: Send us your listings

Step 2: Select the type of content you want and let the AI work for you

Step 3: Thirty pieces of content in turned around in ONE business day

Step 4: Focus on what matters in your business, we've got the content!

***Have further questions?***

Email us at [realtyaiteam@gmail.com](mailto:realtyaiteam@gmail.com)

OR

**[Click here to book a 15-minute strategy session](#)**

***Try RealtorHubAI for free and get your first 10 pieces of content on us***

**[Click here to try RealtorHubAI](#)**